

HALINA MADER EDUCATION -R

HALINA MADER

510.206.3216 / halina.mader@gmail.com / halinamader.com
700 Blair Ave., Piedmont, CA, 94611

UNIVERSITY OF MIAMI / BACHELOR'S OF SCIENCE - DEC. 2015

Magna Cum Laude, GPA: 3.76/4.00

Double Major: Visual Journalism/Computer Science, *Minor:* Art

Relevant Coursework: Building Interfaces, Website Design & Development, Interactive Storytelling, Graphic Design, Typography, Multimedia Design, Photography, Video Production, Infographics & Data Visualization, Interactive Data Visualization, Java Programming, Food Journalism

EXPERIENCE

PVCOMPLETE / AUGUST 2016 - PRESENT

Design Intern: Take on a wide range of design projects including website and web application interface and user experience, business-to-business sales materials, reports, direct mail, and press materials. Collaborate to redesign PVComplete websites and web-based applications and contribute to PVComplete's brand and marketing strategy. PVComplete is a software startup in the solar industry.

INDEPENDENT CONTRACTOR / NOV. 2015 - PRESENT

Web Developer/Graphic Designer: Create print and web assets by using skills in layout, illustration, Adobe design tools, and knowledge of HTML, CSS, Javascript, Javascript libraries, and Wordpress on projects for organizations such as SmartEnergi Inc. and the University of Miami, in addition to personal websites for individuals; Develop original websites, make additions to existing sites by working with prior developers' code and documentation, and design web pages and print materials that are cohesive with company websites and identities.

SPECIAL OLYMPICS INTERNATIONAL / MAY 2015 - JUL. 2015

Media: Traveled the country as a member of a three-person media team and an overall 30-person team for 46 days capturing, editing, and publishing media daily for Special Olympics, in addition to managing multiple social media accounts; Assisted in gathering and editing video footage that was distributed to national and local news outlets and was used for documentary and promotional videos.

SKILLS

CODE + DESIGN

Code: Javascript, HTML5, CSS, D3.js and JQuery Javascript libraries, Processing, Java, C

Design/Visual Communication: Adobe Illustrator, Photoshop, Lightroom, InDesign, Premiere Pro; FinalCut Pro 7; Tableau; Screenprint, Intaglio, and Relief printmaking techniques

Additional: Microsoft Office, Apple iWork; Conversationally fluent in Cantonese; Moderately fluent in Spanish